

Lúa Bustos

Designer and Art Director

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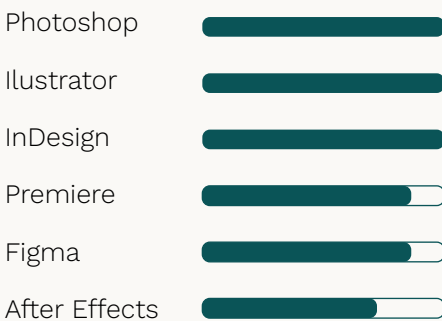
🌐 luabustos.com

🗨 Spanish and Catalan native.
English professional level.
Portuguese beginner.

About

I always had a strong desire to work in a creative environment. This passion for design has motivated me to continuously improve my skills and keep up-to-date with the latest design trends. It has also developed my attention to detail and sense of responsibility to produce exceptional work.

Knowledges



Passions

Former synchronized swimmer at competition level, now an avid surfer.

Big lover of digital collages, sudokus and my dog Dex.

Values

Responsability	Innovation
Dedication	Curiosity
Creativity	Simplicity
Organization	Empathy
Cooperation	Collaboration

Work Experience

2024 - Present

Contractor Senior Designer at Greenhaus | Remote, USA

Collaborate with the Creative Director to ensure the successful completion of final projects for each client.

2023 - Present

Freelance Brand and Graphic Designer | Worldwide

Working with clients worldwide, using my creativity and strategic insights to help them establish clear brand identities and visual websites. My main focus is storytelling, and I am dedicated to improving each client's online presence uniquely and effectively.

2022 - 2023

Lead Designer at Wildern Agency | Seattle, USA

Simultaneously managed various clients and projects within the agency, taking on the role of the lead designer for their branding, brand collateral, and websites.

2021 - 2022

Lead Brand Designer at Plus972 | New York, USA

Responsible for managing new brand identities that entered the agency. I collaborated closely with our web designers to ensure consistent branding across projects.

2020 - 2021

Graphic Designer at Mutter Ventures | Barcelona, Spain

Responsible for preparing marketing materials, brand collateral, and, occasionally, UI design. I was chosen to lead the rebranding of the company and spearhead branding for two new start-ups.

2020

Graphic Designer at Incapto Coffee | Barcelona, Spain

I was the first designer in the start-up, tasked with creating all the materials for packaging, social media, and promotional content. We started from scratch, meticulously designing every element.

2017 - 2020

Freelance Photographer and Graphic Designer.

Studies

2020 - 2021

Postgraduate course in Information Design, Infographics and Motion Graphics at the UOC.

2019

Certificate VI in Graphic Design at Shillington Brisbane, Australia.

2016 - 2018

Graphic Design Degree at BAU (Barcelona Design School).